Nine-time Le Mans champion, Tom Kristensen, elite endurance competitor, Harold Primat, 18-time PGA Tour Champions winner, Jay Haas, and Audi return with more luxury, more speed and more hole-in-ones.

Enjoy the best Primland has to offer in luxury and fine dining plus spend time behind the wheel of Audi’s most elite vehicles at the world-class Virginia International Raceway.

Primeland.com/PRE
Ride the Full Course

Take on VIR's Full Course behind the wheel of a Radical RXC, before getting into the passenger seat for some hot laps alongside nine-time 24 Hours of Le Mans winner Tom Kristensen and elite endurance racer Harold Primat.

TAKE CONTROL OF AUDI’S MOST IMPRESSIVE VEHICLES
Drive hot laps of the 3.27-mile Full Course for a taste of Le Mans. Dramatically styled and uncompromising in performance, absorb every white-knuckle second of G-force thrills powered by Audi’s most desirable racing machines.

RACE AGAINST THE PROS
Compete against two of endurance racing’s greatest drivers in a Le Mans-style karting competition.

GOLF WITH A PGA LEGEND
Play in a golf tournament on the acclaimed Highland Course, alongside legends from the world of motorsport and golf, including 18-time PGA Tour Champions winner, Jay Haas.

ENJOY WORLD-CLASS AMENITIES
Unwind at Primland, surrounded by 12,000 acres of Virginia’s Blue Ridge Mountains, with a two-night stay that included unparalleled recreation, luxury accommodations and fine dining.

EXCLUSIVE INVITATION
This one-of-a-kind experience is open to only 20 participants.
TOM KRISTENSEN

Danish racing driver Tom Kristensen is the only person to win the legendary 24 Hours of Le Mans nine times (six consecutive).

Only six-time winner of the prestigious 12 Hours of Sebring.

Holds the rare honor of having won at least one race in all categories in which he has participated.


Winner of the ROC Nations Cup in 2005 and 2014 and five-time runner-up of individual competition.

In 2013, he was named in the Motorsport Magazine Hall of Fame, following his championship victory in the FIA World Endurance Championship.

HAROLD PRIMAT

Harold started his racing career in 1999.

Competed in the Le Mans Series, international Le Mans Cup and FIA World Endurance Championship between 2006-2012

Participated in the Le Mans 24 Hours eight times, with a best finish of sixth place overall in 2010.

Confirmed as an Aston Martin Racing factory driver in 2009 for the marque’s first foray into top class endurance competition since 1989.

Won the 2009 1,000 KM of Okayama, Japan for Aston Martin as part of the Asian Le Mans Series.

Finished third in the 2012 12 Hours of Sebring, then in 2011 took a victory in the American Le Mans Series race at Mazda Raceway Laguna Seca.

Took two privateer wins and four podiums with Rebellion Racing in the 2012 FIA World Endurance Championship.

Competed in the 2012 FIA World Endurance Championship.

Moved into GT racing in 2013, earning two podiums with Phoenix Racing at the wheel of an Audi R8 LMS Ultra GT3 in the VLN Endurance Championship.

Joined HTP Motorsport for 2014, taking second place in the Bathurst 12 Hours, and finished sixth in the Blancpain Endurance Series Pro Cup standings.

Driving for Bentley, Harold earned 5th in class – Bentley’s best result at the time – in the 2015 Spa 24 Hours.

Took part in the Nurburgring 24 Hours (8th overall, Bentley’s best at the time), the VLN Endurance Championship (10th in class) and the Bathurst 24 hours.

JAY HAAS

Current PGA Tour Champions player.

18-time PGA Tour Champions winner, spanning 2005-2016.


Distinguished family of golfers: son, Bill Haas, current PGA Tour player; brother, Jerry Haas, former PGA Tour player and current coach at Wake Forest; Jay Jr., son, and Dillard Pruitt, son-in-law, former PGA Tour players.

Voted 2006 Bob Jones Award recipient, the highest honor given by U.S. Golf Association in recognition of distinguished sportsmanship in golf.

Primland ambassador.

FOR MORE INFORMATION, PLEASE CONTACT
Rebecca at rebeccawestmoreland@primland.com or Call 276-222-3837

Meadows of Dan, VA 24120 • 866.960.7746 • primland.com
Schedule of Events

THE PRIMLAND RACING EXPERIENCE
SEPTEMBER 23-25, 2018
ONLY 20 SPACES AVAILABLE
TWO-NIGHT STAY IN LUXURY ACCOMMODATIONS

SUNDAY, SEPTEMBER 23
• Welcome Reception with Tom Kristensen, Harold Primat and Jay Haas
• Dinner prepared by our Executive Chef, Ernest Bledsoe

MONDAY, SEPTEMBER 24
• Breakfast
• Helicopter to Virginia International Raceway
• Hold on tight as endurance racing legends Tom Kristensen and Harold Primat take you for exhilarating passenger rides around the Full Course at dizzying speeds.
• Get behind the wheel of Audi’s most elite racing vehicles; drive laps around the Le Mans-style course in a Radical RXC and Audi; participate in an Autocross course, competing for the best time.
• Lunch with the racing pros.
• Karting competition in the afternoon, racing against the pros.
• Return helicopter to Primland.
• Prize ceremony and cocktail reception, followed by live music and Southern Soul Buffet.

TUESDAY, SEPTEMBER 25
• Breakfast
• Golf Tournament featuring special guest Jay Haas, PGA Tour Champions player. Boxed lunches provided on the Highland Course.
  Attendees who choose not to golf may select two other activities in lieu of the tournament including sporting clays with instruction, RTV trail riding, horseback trail riding or a 60-minute spa treatment.**
• Closing awards and reception with Tom, Harold and Jay.

BRING A GUEST
Participants in the Primland Racing Experience are encouraged to bring one guest, who will be included in the three days of dining, attendance at the nightly event receptions, and more. During the day, in lieu of the VIR activities and golf tournament, your guest may take a short game clinic with our golf professional Brian Alley or a cooking class with Executive Chef Ernest Bledsoe. Yoga instruction and guided nature hiking are also offered in the morning. In the afternoon, the choice of activities includes sporting clays with instruction, RTV trail riding, horseback trail riding, or a 60-minute spa treatment.** Additional rooms will be at the expense of the guest.

PACKAGES AND PARTICIPATION LEVELS ARE AVAILABLE
Rebecca at rebeccawestmoreland@primland.com or Call 276-222-3837

*Accommodation type is on a first come, first served basis/single or double occupancy. Guest sharing accommodation is included in the event price. If a separate room is required for guest, additional cost will be added.
**Activities are subject to availability. To ensure availability, we recommend scheduling be done in advance of arrival.
A world-class resort with a 26-room Lodge and other private, spacious accommodations, Primland encompasses 12,000 acres of Blue Ridge Mountain splendor in southern Virginia. Among Primland’s amenities are the acclaimed Donald Steel-designed Highland Course, a nature-inspired Spa, an Observatory Dome, miles of mountain trails, shooting sports, horseback riding, tree climbing, kayaking, disc golf, and geocaching.

#46 IN THE WORLD. #13 IN THE U.S. #4 IN THE SOUTH
TRAVEL+LEISURE’S WORLD’S BEST AWARDS 2016

2017 GOLD LIST WINNER
CONDÉ NAST TRAVELER

2017 BEST COURSES TO PLAY
GOLFWEEK

NAMED #10 IN THE 50 BEST HOTELS IN THE USA
U.S. NEWS & WORLD REPORT 2017

RANKED #12 IN TRAVELERS’ CHOICE 2017
LIST OF TOP 25 HOTELS IN THE UNITED STATES
TRIPADVISOR

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