

Primland room rates

Ranges in the guest room rates are dependent upon particular features for each room. Please call 866.960.7746 for details.

				Jan. – Mar. 2017		Apr. – Sept. & Nov. 2017		Oct. 2017	
# Units	# Bedrooms	Bed Configuration		Sun. – Thurs.	Fri. – Sat.	Sun. – Thurs.	Fri. – Sat.	Sun. – Thurs.	Fri. – Sat.
				Lodge					
9	1	5K, 4QQ	Mountain Room	324-402	402-479	408-496	551-641	435-520	600-685
16	1	8K, 8QQ	Blue Ridge Suite	451-623	556-787	587-819	692-885	615-845	740-930
1	1	1K	Pinnacles Suite	1,000	1,200	1,000	1,200	1,000	1,200
				Pinnacle Cottages					
8	1	8K	Cedar Bluff Rooms	315-361	390-409	408-460	551-604	435 – 485	600-650
8	1	6K, 2QQ	Dan River Suites	517-564	612-659	654-767	691-833	680 – 790	789-880
				Fairway Cottages					
1	1	1QQ	Cardinal E	376	448	485	607	510	650
1	1	1QQ	Cardinal W	304	330	408	546	435	600
1	1	1K	Woodpecker E	304	330	408	546	435	600
1	1	1K	Woodpecker W	376	448	485	607	510	650
1	1	1K	Sparrow E	376	448	485	607	510	650
1	1	1K	Sparrow W	304	330	408	546	435	600
				Tree Houses					
1	1	1K	Barn Owl	695	876	938	992	965	1,015
1	1	1K	Cooper's Hawk	695	876	938	992	965	1,015
1	1	1K	Golden Eagle	618	773	827	882	850	930
				Mountain Homes					
1	4	2K, 5Q	Bell	450	550	607	728	635	780
1	7	1K, 10Q	Black Bear	670	775	872	992	900	992
1	3	4Q	Bobcat	395	495	483	615	508	660
1	1	1K	Cottontail	395	495	483	615	508	660
1	2	2Q	Flying Squirrel	365	465	431	563	456	588
1	3	1K, 3Q	Otter	365	465	431	563	456	600
1	7	1K, 9Q, 1D	Patrim	1,350	1,600	1,691	1,890	1,720	1,890
1	3	1K, 2Q	Quail	365	465	431	563	456	600
1	4	1K, 5Q, 2T	Red Fox	365	465	431	563	456	588
1	4	2K, 1Q, 2T	Whitetail	450	550	607	728	635	780
1	3	1K, 2Q	Woodchuck	395	495	521	648	546	675

K king bed Q queen bed QQ 2 queen beds

D full bed T twin bed SS sleeper sofa

Visit primland.com for floorplans.

Rates are subject to change for holidays and peak times.

Confirm Mountain Home bed configurations at time of reservations.



PRIMLAND

"#46 in the World. #13 in the U.S. #4 in the South."

– *Travel+Leisure's World's Best Awards 2016*

"2017 Gold List Winner"

– *Condé Nast Traveler*

"Named #10 in the 50 Best Hotels in the USA"

– *U.S. News & World Report 2017*

"Ranked #12 in Travelers' Choice 2017 list of Top 25 Hotels in the United States"

– *TripAdvisor*

"A luxury resort that blends perfectly with the stunning mountain scenery. The best of chic modern design with activities that serve up a right-big portion of down home mountain fun outdoor activities."

– *Elite Traveler*

"2017 Best Courses to Play"

– *Golfweek*

"The Spa at Primland is a retreat of such calm and gentility that the world fades, the mind softens, and the body surrenders."

– *Bella Magazine*

"There are few places where the accumulated stress of modern life peels away of its own accord. Primland is one. It is pure quiescence."

– *Town and Country*

"It's the views. Always the views. The scenic vistas that golfers, hunters, fishermen and other participants on the mountaintop experience that is Primland are spectacular. As fine as the food is, as fine as the golf is, it's the telescope that makes Primland unique."

– *Richmond Times Dispatch*



golf

The Highland Course remains open year round for golf, except Mondays and Tuesdays, January through mid-February. December through March, the course is open at the golf superintendent's discretion and under amenable weather conditions. During these months, course maintenance is limited, and winter golf privileges are exclusively for guests with overnight accommodations at Primland. Winter Golf Shop hours are 10:00am – 4:00pm.

December 2016 – March 2017

18 holes 50/person;
Registered lodging guests only

Course closed March 20 and 21 for aerification

April 1 – 30, 2017

18 holes 135/person

May 1 – August 15, 2017

18 holes 225/person

Course closed August 16 and 17 for aerification,
and will reopen at noon on August 18.

August 18 – 31, 2017

18 holes 135/person

September 1 – October 31, 2017

18 holes 225/person

November 2017

18 holes 135/person

Replay Rates:

18 holes 100/person
9 holes 50/person

Golf Club Rental 50

Practice Facility Fee (daily fee) 25

outdoor activities

Recreational Terrain Vehicle (RTV)*

Off Road Adventure
2.5 Hours 180 for 1-2 persons

Fly Fishing — Daily

Equipment Rental 40/angler
One Guide/One Angler
Half Day 220/angler
Full Day 340/angler
One Guide/Two Anglers
Half Day 180/angler
Full Day 285/angler
Pond Fishing — Daily
Spin & Spin Casting Equipment Rental 25/angler
Catch & Release 60/guest
Guide 60/hour
Keep Fish (fish cleaned and vacuum packaged) 20/fish

Mountain and Road Biking — Bike Rental

Full Day 80
2 Hours 40

Electric Mountain Biking

Full Day 100
2 Hours 60

Horseback Riding*

Seasonal, weather permitting
One Hour with Guide 90/person
Two Hours with Guide 130/person

Horse Pulled Wagon (up to 10 persons)

Horse Driven Surry (up to 5 persons)
2 Hours 300

Geocaching

Half Day with GPS and map 50

Observatory — Stargazing

Star Walk 35/person

Kayaking and Stand Up Paddle Boarding*

One person kayak 130
Two-person kayak 160
Stand up paddle board 130

Nature Hikes

Guide Service 60/hour for 1-4 persons
10/hour for each additional person over 4
Binoculars available upon request

Tree Climbing*

2.5 Hours 150/person with 2 people
175/person with 1 person
Seasonal, weather permitting

Disc Golf

Complimentary for lodging guests, 10 for day guests
Disc Rental 15

* Age restrictions apply.

Primland is a gated property to protect guest privacy, safety and security. Access is provided for guests with advance reservations. Tours can be arranged. Rates are seasonal and may be subject to change. Please confirm rates at time of booking.

shooting sports

Wingshooting

September 1 through April 30. Bookings for Upland wingshooting must be made prior to April 15.

Upland Guided Hunts

2-Hour Pheasant 309/hunter (opportunity to harvest 4 birds)
2-Hour Parent-Child Hunt 459/party (opportunity to harvest 8 birds)
Half-Day Pheasant 399/hunter (opportunity to harvest 8 birds)
Half-Day Quail 399/hunter (15 quail released)
Half-Day Chukar 399/hunter (opportunity to harvest 10 birds)
Half-Day Combo 399/hunter (6 pheasant, 4 quail or 6 pheasant, 3 chukar)

Additional Birds

Pheasant/Red Legged Partridge 29 each
Quail 12 each
Chukar 17 each
Bird Cleaning (birds cleaned, vacuum packaged and provided in cooler) 4 each

Spring Gobbler

April through May 2017
Call for package pricing.
Full-Day 500
2 or More Days 450/per day

European Style Driven Shoots & Continental Style Released Pheasant Shoots

For October 2016 – March 2017 packages or customized group shoots, please call 866.960.7746.

Whitetail Deer

For October 2017 – January 2018 season dates and rates, please call 866.960.7746.

Sporting Clays

50-shot 55 (10 stations)
100-shot 80 (14 stations)
5-stand 25 without ammunition, 45 with gun and ammunition (25 targets)
Parcour 25 without ammunition, 45 with gun and ammunition (25 targets)
Make-A-Break 25 without ammunition, 45 with gun and ammunition (20 targets)
Triple Shot Play 60 without ammunition, 90 with (5-stand, Parcour, gun and ammunition)
Make-A-Break)
Cart Fee 5
Shooting Instruction 90/hour

Package Price (includes ammo, cart, gun rental)

All-inclusive rates

50-shot 90
100-shot 135
5-stand 45
Beginner Package (instruction, ammo and 50 targets) 150

Bow and Air Rifle Range

1-Hour session for one or two guests 80
1-Hour session for each additional guest 40/person